

# 2012 CAROLINAS REGION YEARBOOK AWARD CRITERIA

The Yearbook Awards recognize excellence in chapter yearbooks. Chapters must submit a pre-registration form by the Hallmark Awards deadline to be eligible, and then must bring the yearbook to the Regional Convention.

Each yearbook **MUST** have an overall theme. The theme must reflect the current Honors Study Topic, "The Democratization of Information: Power, Peril and Promise." Chapters may wish to use the title of a popular song, a well-known book or play, or a familiar proverb or quote to illustrate their theme. Examples: "The Star Spangled Banner" as a theme might use the words of the anthem to illustrate the continuing challenges to democracy. "Alice in Wonderland" as a book-related theme would use Alice's adventures to chart the chapter's progress through a world that has immediate connectivity. The play "Rent" would lend itself to use as a yearbook theme illustrating the links between us. A chapter can also create an original theme: "Alpha Alpha's Promise of Democracy." The purpose of a theme is to provide unity and relate the different divisions to each other. Any theme that accomplishes this purpose is an acceptable yearbook theme.

## **The Carolinas Region Yearbook Requirements are as follows:**

1. Must have a cover that illustrates the theme, and lists the Chapter Name, College Name, and the academic year; i.e. "Alpha Alpha's Promise of Democracy," Alpha Alpha Chapter, The Best Community College, 2011.
2. Must have an overall theme that is incorporated into the cover, divider pages, and content pages. Note: Theme **MUST** relate to the Honors Study Topic, and may relate to one or more of the issues.
3. Must include four divisions, clearly marked, in the following order:
  1. Honors in Action (all activities related to Honors in Action Project)
  2. College Project (all activities related to chapter's College Project)
  3. Etcetera (all other activities, including inductions, orientations, etc.)
  4. Fellowship (any activities that demonstrate scholarly fellowship)

A fifth division, entitled "Individual Award Recipients," must be included if individual awards were submitted. These include any or all of the following International/Regional submissions: Distinguished Chapter Officer Team, Distinguished Chapter Member, Distinguished Chapter Officer, Paragon Advisor, Distinguished Chapter Advisor, Continued Excellence Advisor, Distinguished College Administrator.

4. Must be in book form only. No electronics may be used. The yearbook **CANNOT** be placed in a case or accompanied by any unattached ornamentation or presentation devices. PLEASE NOTE: Video or electronic yearbooks **CANNOT** be entered for the Regional Yearbook Award
5. Dimensions of the yearbook cannot exceed 20" X 25." Weight of the yearbook cannot exceed 20 pounds.

## **Yearbook Cover**

The yearbook cover should establish the overall theme related to the current Honors Study Topic.

The cover may include a title.

The cover should include the following:

- The name of the chapter
- The name of the college
- The year (i.e. 2011)

## **Optional Content Pages**

The following pages are optional, but should be placed before the required divisions to help tie your yearbook together.

- Title Page
- General Introduction of the Chapter's Year
- Dedication Page

## **Divider Pages**

The divider pages should clearly indicate the section that follows. They should stand out from the rest of your pages and they should incorporate the theme.

## **Content Pages**

All pages should have a title and page numbers. All titles should be event-specific. For example, instead of entitling a page "Leadership Conference," use "2011 Carolinas Region Leadership Conference." Body copy should explain why the event pictures are relevant to the yearbook section.

## **OTHER SUGGESTIONS**

Proofread for spelling and grammatical errors.

Identify people by name in picture captions.

Include promotional materials to demonstrate event planning activities.

Treat your yearbook as a chapter treasure – after the convention, it can be placed on an awards table or at a student organization fair to draw in prospective members and advisors. It serves to chronicle your chapter's year – and growth – for anyone who has the opportunity to browse through it.