



## CAROLINAS FOUR CLOVER CHALLENGE



### 2009 Carolinas Region Service Project *“Keeping the Carolinas Green”*

#### Objective:

To work together as a region to encourage participation in the Phi Theta Kappa International Service Program – “Operation Green: Improving Our Communities” (A Partnership with Keep America Beautiful, Inc) while awarding participation on a local & regional level.

#### Focus Areas:

There will be four focus areas as follows:

#### 1. Education/Awareness:

Through Education and Raising Awareness your chapter can help to encourage positive behaviors toward community improvement on such topics as the fundamentals of litter prevention, preserving our resources, responsible solid waste management, and how to reduce, reuse and recycle. Example projects include:

- Offer to teach a lesson or conduct an activity about the environment for a local youth group or environmental club. Keep America Beautiful has many lessons to choose from.
- Conduct storm drains. Stenciling in your community to raise awareness about the importance of not dumping things into storm drains. There are several kits available for groups to conduct this activity.
- Distribute environmental education information on campus and at local events and festivals.

## *Focus Areas (cont)*

### **2. Recycling:**

Through Recycling your chapter can schedule events and activities that help educate others and get your communities working together to make a difference in the management of waste produced every year. Example Projects include:

- Collect recyclables on campus and deliver to a recycling center (e.g., telephone books, paper, aluminum cans)
- Hold an e-cycling event to recycle old cell phones, computers, laptops, etc.
- With administration approval, set up a composting station at your college
- Ask the administration to develop a Waste in the Workplace system on your campus

### **3. Beautification:**

Through Beautification your chapter can help improve the vitality and economic integrity of your communities. Example projects include:

- Conduct a tree-planting ceremony at a local school.
- Plant a Liberty Garden (red, white and blue) to show pride in your community or campus.
- Restore a vacant lot and create a community garden for neighborhood residents.
- Encourage the development of green space for walking and outdoor activity.

Also, as part of the beautification focus area, chapters can become involved in the “Graffiti Hurts” program by conducting events to help communities initiate local graffiti prevention and education activities to raise awareness about the harmful effects of graffiti vandalism on communities.

### **4. Clean Communities:**

Through the Clean Communities focus area, chapters can initiate programs and activities in the fight against litter. Example projects include:

- Organize a “Trek for Trash” involving bicyclists or hikers cleaning up litter along scenic roadways or trails, and educating consumers along the way.
- Adopt-a-road, highway, stream or river and pledge to maintain the adopted area.

## **Awards:**

Through the implementation of events that target each of the focus areas, your chapter will have the opportunity to reach a clover status. Chapters have the option to implement projects that concentrate on just one of the focus areas or implement projects in all four focus areas. The awards will be decided as follows:



**A one clover chapter:** Is a chapter that has implemented projects that concentrate on one of the four focus areas.



**A two clover chapter:** Is a chapter that has implemented projects that concentrate on two of the four focus areas.



**A three clover chapter:** Is a chapter that has implemented projects that concentrate on three of the four focus areas.



**A four clover chapter:** Is a chapter that has implemented projects that concentrate on all four of the focus areas.

## **AT THE END OF THE YEAR:**

A Carolinas Region Four Clover Challenge Success Form with activities that were accomplished by each chapter will be submitted to the regional coordinator by February 3, 2010 for activities performed between January 1, 2009 through December 31, 2009 and Carolinas Four Clover Challenge Awards will be presented at the 2010 Carolinas Regional Convention.