

# Service Hallmark Evaluation

CHAPTER \_\_\_\_\_ TOTAL SCORE \_\_\_\_\_

1. **Summarize your chapter's goals for involvement in the primary and secondary focuses of the Service Hallmark and describe the process by which the chapter set these goals.**

SCORE \_\_\_\_\_ x 1.5 = \_\_\_\_\_

## 10 points

The chapter undertook a thoughtful and reflective process in setting goals, demonstrating consideration of and an understanding of both the primary and secondary focus of the Service Hallmark. In setting their goals, members and officers were actively involved in creative discussion of program opportunities; campus, community and regional needs; and resources available to the chapter. The chapter determined a well-thought-out plan to implement projects related to their goals and measure their success in achieving the goals. Fulfilling the chapter's goals will be challenging and require ambition and persistence on the part of the members and officers. Without question, the goals exemplify the Service Hallmark.

## 7 points

The chapter demonstrated consideration of and an understanding of both the primary and secondary focus of the Service Hallmark. Members and/or officers were involved in discussion of program opportunities; campus, community and/or regional needs; and resources available to the chapter. The chapter had a plan to implement projects related to their goals and/or measure their success in achieving the goals. Fulfilling the goals will require the involvement of members and officers. The goals exemplify the Service Hallmark.

## 4 points

The chapter demonstrated consideration of the primary and/or secondary focus of the Service Hallmark. It was not clear how involved members and/or officers were involved in discussion of program opportunities; campus, community and/or regional needs; and/or resources available to the chapter. The chapter did not demonstrate an organized plan to implement projects related to their goals and/or measure their success in achieving the goals. Fulfilling the goals will not necessarily require the involvement of members beyond the officer team. The goals did not necessarily exemplify the Service Hallmark.

2. **Using no more than four total examples, describe your chapter's International Service Program projects (related to *Operation Green*) that contributed to fulfilling your chapter's goals for the Service Hallmark.**

SCORE \_\_\_\_\_ x 4 = \_\_\_\_\_

## 10 points

The response describes four projects that relate to the 2006-10 International Service Program, *Operation Green: Improving Our Communities*. At least two projects were challenging and included innovative or creative elements. Without question, the response illustrates how they relate to the chapter's goals regarding the Service Hallmark. Details about the projects indicate extensive and effective planning occurred. The response provides strong evidence of the chapter's commitment to service.

## 8 points

The response describes four projects that relate to *Operation Green*. At least one project included creative or innovative elements. The response adequately illustrates how they relate to the chapter's goals regarding the Service Hallmark. Details about the projects indicate effective planning did occur. The response provides considerable evidence of the chapter's commitment to service.

## 6 points

The response describes at least three projects that relate to *Operation Green*. The response illustrates how they relate to the chapter's goals regarding the Service Hallmark. Details about the projects indicate adequate planning occurred. The response provides some evidence of the chapter's commitment to service.

## 4 points

The response describes at least two projects that relate to *Operation Green*. The reader has questions about how the projects relate to the chapter's goals regarding the Service Hallmark. Details about these service projects are inadequate and leave doubt about the effectiveness of their planning. The response provides limited evidence of the chapter's commitment to service.

## 2 points

The response describes at least one project that relates to *Operation Green*. It is unclear how the project (s) relates to the chapter's goals regarding the Service Hallmark. Few details about their service project(s) are included. The response provides little evidence of the chapter's commitment to service.

3. Discuss up to three service projects unrelated to the International Service Program. Include in your response projects relating to your goals for the Service Hallmark.

SCORE \_\_\_\_\_ x 2.5 = \_\_\_\_\_

**10 points**

The chapter was involved in three different projects unrelated to the International Service Program. The chapter planned at least two of the projects and details indicate extensive and effective planning occurred. Creative or innovative elements were included in at least one of the projects. Without question, the response illustrates how the projects relate to the chapter's goals regarding the Service Hallmark. The response provides strong evidence of the chapter's commitment to service.

**7 points**

The chapter was involved in at least two different projects unrelated to the International Service Program. At least one project was organized by the chapter and details indicate that effective planning occurred. The response illustrates how the projects relate to the chapter's goals regarding the Service Hallmark. The response provides evidence of the chapter's commitment to service.

**4 points**

The chapter was involved in at least one project unrelated to the International Service Program, which may or may not have been initiated by the chapter. It is unclear how the project(s) relates to the chapter's goals regarding the Service Hallmark. Projects described provide little evidence of the chapter's commitment to service.

4. What were the specific outcomes of your chapter's involvement with the Service Hallmark, including the impact your projects had on chapter members and others?

SCORE \_\_\_\_\_ x 3 = \_\_\_\_\_

**10 points**

The chapter's projects reached a wide variety of audiences including **all** the following: the college, the community and others in OR beyond the region. The chapter's projects provided support, services and leadership. The response provided numerous examples showing how the implementation of projects positively influenced a cause and/or made a difference in the lives of others. The chapter members experienced significant personal growth and the response provided strong evidence that chapter members increased their appreciation for the value of service.

**7 points**

The chapter's projects reached a variety of audiences including **at least two** of the following: the college, the community or others in OR beyond the region. The chapter's projects provided support, services and leadership. The response provided adequate examples showing how the implementation of projects positively influenced a cause and/or made a difference in the lives of others. The chapter members experienced personal growth and the response provided some evidence that chapter members increased their appreciation for the value of service.

**4 points**

The chapter's projects were mainly confined to the chapter itself and perhaps reached out to one other audience. The projects were well-intentioned, but provided minimal service, support, and leadership. The response did not provide enough evidence of how the implementation of projects positively influenced a cause and/or made a difference in the lives of others. It is unclear whether the chapter members experienced personal growth and the response provided little evidence that chapter members increased their appreciation for the value of service.

**Presentation Evaluation**

SCORE \_\_\_\_\_ x 1 = \_\_\_\_\_

**5 points** Presentation is impeccable; perfectly neat and orderly throughout. Spelling and grammar are faultless.

**3 points** Presentation is acceptably neat and orderly. A few errors in spelling and/or grammar.

**1 point** Presentation lacks both neatness and orderliness. Spelling and/or grammar errors throughout.