

## Carolinas Region 2010 Judge's Yearbook Rubric

Points to be Awarded (in whole numbers for ease of calculation)					
Component	0 - 1	2	3	4	5
<b>Cover</b>	Chapter name, college name, or year present. No apparent theme. Poor execution. No creativity.	Chapter name, college name, or year omitted. Introduces theme. Weak execution. Limited creativity.	Chapter name, college name, or year omitted. Theme apparent. Execution apparent. Some creativity.	Chapter name, college name, and year presented. Theme clearly presented. Execution strong. Creative.	Chapter name, college name, year obvious. Theme well developed. Flawless execution. Highly creative.
<b>Divider Pages</b>	No divider pages. Hallmarks not identified. No apparent theme. Spelling/grammar errors. Sloppy execution.	Improper order. Hallmarks identified. Theme weak. Spelling/grammar errors. Weak execution.	Improper order. Hallmarks identified. Theme clearly identified. 2-3 spelling/grammar errors. Mediocre execution	Proper order. Hallmarks identified. Theme strong. 1 spelling OR grammar error. Strong execution.	Proper order. Hallmarks clearly identified. Theme compelling throughout. No spelling/grammar errors. Flawless execution.
<b>Content Pages</b>	No headers or captions used. Same activities used throughout sections. No apparent theme. Use of photos only. Errors of all kinds. Sloppy execution	Headers but no captions. Disorganized. Some pages' inclusion questionable. Theme introduced. Limited use of photos and memorabilia. Spelling/grammatical errors. Weak execution.	Missing 2-3 headers or captions. Some events not identified. Some pages relevant to hallmark. Theme is obvious. Some use of photos and memorabilia. 2-3 spelling/grammar errors. Mediocre execution.	Missing 1 header or caption. Events identified on most page headers and theme carried out. Most pages relevant to hallmark. Theme is evident. Strong use of photos and memorabilia. 1 spelling or grammar error. Strong execution.	All headers and captions included. Events clearly identified on all content pages. Relevance to hallmark readily apparent. Theme is strongly reinforced. Creative use of pictures and memorabilia. No spelling/grammar errors. Flawless execution.
<b>Following Directions</b>	Directions ignored.	Directions apparently misinterpreted.	Directions followed with no more than 3 errors.	Directions followed with one to two errors.	Directions followed to the letter.
<b>Overall Aesthetics</b>	Yearbook is falling apart or loosely bound. Yearbook is thrown together without a sense of organization. No sense of chapter's activities, impact, or growth is evident.	Yearbook is solid but disorganized. Yearbook activities appear to be copied from section to section. Yearbook does not appear to present all chapter activities.	Yearbook is pleasing and somewhat creative. Yearbook is balanced among hallmarks. Yearbook appears to show all chapter activities.	Yearbook is visually pleasing and reflects balanced activities. Yearbook is representative of most chapter activities at the regional level as well as the local level.	Yearbook is visually unique. Yearbook is thoughtful. Yearbook is reflective. Yearbook is an historic documentation of the chapter's activities of the preceding year. Yearbook shows activities at all levels: local, regional, and international.