

YEARBOOK AWARD

AWARD CRITERIA

The Yearbook Awards recognize excellence in chapter yearbooks. Chapters must submit a pre-registration form by the Hallmark Awards deadline to be eligible, and then must bring the yearbook to the Regional Convention.

Each yearbook **MUST** have an overall theme. The theme may reflect the current Honors Study Topic, but any theme is acceptable if it is carried throughout the book. Chapters may wish to use as their theme the title of a popular song, a well-known book or play, or a familiar proverb or quote. Examples: "Somewhere Over the Rainbow" as a theme might use the words of the song to tie the different divisions together. "Alice in Wonderland" as a book-related theme would use Alice's adventures to chart the chapter's progress. The play "Man of LaMancha" would lend itself to use as a yearbook theme. A chapter could compose an original theme: "Alpha Alpha's Quest for Success." The purpose of a theme is to provide unity and relate the different divisions to each other. Any theme that accomplishes this purpose is an acceptable yearbook theme.

The Carolinas Region Yearbook Requirements are as follows:

1. Cover that includes theme, Chapter Name, College Name and the academic year, i.e. 2009
2. Must have an overall theme that is incorporated into the cover, divider pages, and individual pages. Note: Theme does not have to be related to the Honors Topic.
3. Must include four divisions, clearly marked, in the following order
 1. Scholarship
 2. Leadership
 3. Service
 4. FellowshipAdditional sections can be added after these divisions for college information or memorabilia.
4. Must be in book form only, no electronics may be used and the book **CANNOT** be placed in a case or accompanied by any unattached ornamentation or presentation devices.
5. Dimensions cannot exceed 20" X 25" or exceed 20 pounds.
PLEASE NOTE: Video or electronic yearbooks **CANNOT** be entered for the Regional Yearbook Award.

Yearbook Cover

The yearbook cover should establish the overall theme.
The cover should also include the following:

- The name of the chapter
- The name of the college
- The year (i.e. 2009)

Inside Pages

The following pages are optional, but may be included before the four required divisions to help tie your yearbook together.

- Title Page
- General Introduction of the Chapter's Year
- Dedication Page

Division Pages

When making the division pages keep in mind that they should clearly indicate the section that will follow. They should stand out from the rest of your pages and they should incorporate the theme.

Body Copy

Make titles specific to the event. Instead of Leadership Conference, use 2009 Carolinas Region Leadership Conference. Make sure that the body copy explains why those pictures are in that particular hallmark section.